



**Exhibitions
Event marketing
Experiential**

Media Pack 2011

Exhibiting

Two women with dark hair pulled back, wearing grey blazers over bright pink tops, are smiling warmly at the camera. They are positioned in the foreground, with a blurred background suggesting an office or professional setting.

Exhibitions and live marketing are the best ways to interact with existing and potential clients. They breed confidence in brands and products by offering an opportunity to showcase them.

'Exhibiting Magazine is a must-read for anyone who takes exhibiting seriously. Advertising in Exhibiting Magazine ensures that the right people are familiar with C&S and reinforces our position as one of the UK's market leaders'

**Denis Quinn,
Clements and Street Design Build Ltd**

Introduction

Exhibiting

Advertising rates

Advertising rates are dependant on the number of issues you advertise in.
The rates are indicated below:

Double Page Spread	£5,225	Page per insertion	£2,745
3 issues	£4,963	3 issues	£2,607
6 issues	£4,703	6 issues	£2,470
9 issues	£4,440	9 issues	£2,332
12 issues	£4,180	12 issues	£2,196

Premium position +20% (inside front cover, inside back cover, outside back cover, centre double page spread and editors advert page)

Half Page	£1,595	Quarter Page	£908
3 issues	£1,515	3 issues	£861
6 issues	£1,436	6 issues	£816
9 issues	£1,355	9 issues	£771
12 issues	£1,276	12 issues	£720

Classified - Rates Mono

Single Column Centimetres	£50	Web Directory	£200
Directory 12x1col inc Colour	£250	Colour	+10%

Advertising sizes

Full page trim bleed type
297mm x 210mm
303mm x 216mm
270mm x 190mm

Half page Half Page Horizontal Half Page Vertical
128mm x 190mm
270mm x 90mm

Quarter page Portrait Horizontal Strip
128mm x 90mm
60mm x 190mm

Classified sizes

Column	Width
1col	43mm
2col	90mm
3col	129mm
4col	190mm

Contact information

Liz Agostini

Exhibition Sales Manager
T: +44 (0) 20 8971 8265
F: +44 (0) 20 8971 8284
E: lagostini@mashmedia.net

James Barrett

Exhibiting Deputy Editor
T: +44 (0) 20 8971 8292
F: +44 (0) 20 8971 8284
E: jbarrett@mashmedia.net

Advertising

Exhibiting